



*Making a Difference*

## Community Nurse Partner Visibility Benefits

Community Nurse is always seeking new partners. In recognition of your sponsorship, your company will receive visibility benefits at our high profile fundraisers that attract hundreds of guests. This is an optimal marketing opportunity to be positioned as a charitable leader in our community. Sample benefits include:

### *Fiesta de Mayo*

- ◆ Four tickets to the event (**\$160 value**)
- ◆ Listing on the event passes that all guests (**500**) must wear
- ◆ A four color insert in the Chicago Tribune (**10,000+** subscribers) in LaGrange, Hinsdale and Western Springs with your company name/logo
- ◆ Four ads each in *The Doings* and *Suburban Life* newspaper (circulation **20,000+**) with your company name/logo
- ◆ Banners displayed in downtown LaGrange with your company name/logo
- ◆ Event invitations (mailed to over **4,000 local households**) with your company name/logo
- ◆ Event posters (**200**) distributed locally with your company name/logo
- ◆ Recognition as a Sponsor in all pre and post-event press releases
- ◆ Company's name/logo on e-mail promoting event to **600 members** of the West Suburban Chamber of Commerce, LaGrange Business Association and CNHA
- ◆ Recognition with company logo as a Sponsor on the registration page of the CNHA website with a link to sponsor's website and in two newsletters

### *Party in Paradise*

- ◆ Four tickets to the event (**\$500 value**)
- ◆ Event invitations (mailed to over **1,500 households**) with your company name/logo
- ◆ Four ads each in *The Doings* and *Suburban Life* newspaper (circulation **20,000+**) with your company name/logo
- ◆ Banners in downtown LaGrange with your company name/logo
- ◆ Event posters (**100**) with your company name/logo
- ◆ Back cover ad in event program book (**\$500 value**)
- ◆ Recognition as a Sponsor in all pre and post-event press releases
- ◆ Company's name/logo on e-mail promoting event to **600 members** of the West Suburban Chamber of Commerce, LaGrange Business Association and CNHA
- ◆ Company name/logo on PowerPoint presentation at the event
- ◆ Vocal introduction at the event
- ◆ Recognition with company logo as a Sponsor on the registration page of the CNHA website with a link to sponsor's website and in two newsletters

### **Our events attract a desirable target market!**

*Local residents  
and business owners*

*Women decision makers*

*Ages 28-50*

*Middle to upper income level*

*People interested in  
supporting their communities*